

# News Media Advisory

American Chemical Society  
Office of Public Affairs



Contact: Nancy McCormick-Pickett  
202-872-4381  
[n\\_mccormick-pickett@acs.org](mailto:n_mccormick-pickett@acs.org)

Nancy Blount  
202-872-4440  
[n\\_blount@acs.org](mailto:n_blount@acs.org)

## FOR IMMEDIATE RELEASE

### ACS Webinars™ topic: “Is being an innovator-entrepreneur your cup of tea?”

WASHINGTON, April 19, 2011 — The first steps to becoming a successful entrepreneur – from idea to realization – are the topic of the next in a series of American Chemical Society (ACS) Webinars™ for scientists and chemical professionals.

Scheduled for Thursday, April 21, from 2 – 3 p.m., EDT, the free webinar features Judith Giordan, chairman of VentureWell and professor of practice in the College of Science and Technology of the University of Southern Mississippi. Dan Daly, director of the Alabama Innovation and Mentoring of Entrepreneurs Center, will moderate the webinar.

Participants will learn:

- All scientists can be innovators and entrepreneurs
- What you can do to take the journey, including: learning the jargon, acquiring the skills to look at research outcomes through the lens of the market, and how to commercialize science

Giordan earned her bachelor's degree in environmental science from Rutgers University, her Ph.D. in chemistry from the University of Maryland, and was an Alexander von Humboldt Post Doctoral Research Fellow at the University of Frankfurt in Germany. She is the recipient of the 2010 ACS Garvan-Olin Medal.

Daly has a Ph.D. in physical organic chemistry from the University of Florida, Gainesville. He has won several awards including the Nortech Top 50 Industrial Innovation Award for Northeast Ohio, *R&D Magazine* Top 100 Industrial Innovation Award and ACS Environmental Industrial Innovation Award.

ACS Webinars™ feature experts and global thought leaders in the chemical sciences, management and business to address current topics of interest to scientific and engineering professionals. Each webinar includes a short presentation followed by a question and answer session. Scientists and others can tune into the conference without charge, but must [register](#) in advance.

Follow ACS Webinars™ on Twitter@ACSWebinars or join group participants tweeting on this topic using #acswebinars hash-tag.

The American Chemical Society is a nonprofit organization chartered by the U.S. Congress. With more than 163,000 members, ACS is the world's largest scientific society and a global leader providing

### American Chemical Society

1155 Sixteenth Street, N.W. Washington, D.C. 20036 T [202] 872 4381 F [202] 872 4370 [www.acs.org](http://www.acs.org)

#11-168

Released: 04/19/2011



access to chemistry-related research through its multiple databases, peer-reviewed journals and scientific conferences. Its main offices are in Washington, D.C., and Columbus, Ohio.

###

**American Chemical Society**

1155 Sixteenth Street, N.W. Washington, D.C. 20036 T [202] 872 4381 F [202] 872 4370 [www.acs.org](http://www.acs.org)

#11-168

Released: 04/19/2011

**Summary:**

The first steps to becoming a successful entrepreneur – from idea to realization – are the topic of the next in a series of American Chemical Society (ACS) [Webinars™](#) for scientists and chemical professionals. Scheduled for Thursday, April 21, from 2 – 3 p.m., EDT, the free webinar features Judith Giordan, chairman of VentureWell and professor of practice in the College of Science and Technology of the University of Southern Mississippi.

**Keywords:**

Business/Economics; Chemistry/Physics/Materials Sciences

**American Chemical Society**

1155 Sixteenth Street, N.W. Washington, D.C. 20036 T [202] 872 4381 F [202] 872 4370 [www.acs.org](http://www.acs.org)